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1-2. (Canceled)

3. (Currently amended) A method for converting a textual word in a document <u>comprising a plurality of textual words</u> into a linking means, comprising:

identifying at least one textual word as a key word and storing the key word in a key word file;

associating the key word with the linking means, wherein the linking means is associated with predefined data;

comparing the <u>textual</u> words in the document with the key word in the key word file; and converting the textual word <u>in the document</u> corresponding to the key word to the linking means.

- 4. (Previously presented) A method as claimed in claim 3, wherein the linking means is a hyperlink.
- 5. (Previously presented) A method as claimed in claim 3, wherein the method is performed on a computer network having a provider computer and a user computer, wherein the provider computer and user computer are in communication via the computer network, further comprising: transferring the key word file to the user computer.
- 6. (Currently amended) A method as claimed in claim 5, wherein comparing the <u>textual</u> words in the document with <u>the key word in</u> the key word file is performed on the user computer.